



Pete Ricketts
Governor

STATE OF NEBRASKA

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ADRIAN SANCHEZ APPOINTED TO NLAC BOARD OF COMMISSIONERS

LINCOLN – Adrian Sanchez was appointed by Governor Dave Heineman in August as a Commissioner for the Latino American Commission (NLAC).

Sanchez will represent the Lincoln metro area for the Commission after replacing the seat vacated by Chandra Diaz-DeBose who resigned as Commissioner in May.

“As a Commissioner, my goals are to work with the State of Nebraska to help resolve ongoing issues affecting Latinos, to continue raising public awareness of issues affecting Latinos and to engage and mobilize Latinos to take a more active role in improving our state,” he said.

Born and raised in North Platte, Neb., Sanchez is currently the Director of Communications for the Nebraska Hospital Association (NHA). Among his duties, he serves as their media contact, conducts comprehensive communications management, and develops and executes strategic communication plans to build awareness of issues that affect Nebraska’s hospitals and the healthcare delivery system.

Sanchez graduated from the University of Nebraska-Lincoln (UNL) in 2005 with a Bachelor’s degree in Journalism and Mass Communications. As a student, he joined the UNL chapter of the Sigma Lambda Beta Fraternity, Inc., a Latino-based fraternity, where he served as their President for three years. He would go on to become the Director of Alumni Operations for the fraternity’s Nebraska Alumni Association.

After graduation, he worked as a journalist for the *Columbus Telegram* newspaper in Columbus, Neb. covering the local school district, general assignments and the City of Columbus. It was during this time that he became involved in issues impacting the Hispanic community, and began to write more articles about Hispanic issues and stories.

“This led me to become involved in a middle school mentoring program for Latino youth in sixth and seventh grades,” said Sanchez. “The program was a success, and it eventually transitioned into a grant-funded after school program.”



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Sanchez returned to Lincoln in 2010 to work as a technical writer at Fiserv, Inc. before being hired by NHA in 2012.

He has continued his professional development by receiving leadership training in the Nebraska Chamber of Commerce & Industry's Leadership Nebraska Class of 2007. The program consisted of sessions covering various issues affecting Nebraska including economic development, education, and policy development.

Sanchez also continues to support his community through active involvement. He served on the board of directors for the Nebraska Court Appointed Special Advocates Association from 2009-2012. Now, he will continue his community service as an NLAC Commissioner.

Sanchez considers himself a third generation Mexican-American and fourth generation Nebraskan. His great-grandparents immigrated to Alliance, Neb. from Mexico and he is descended from one of the founders of Hemingford, Neb.

“As a native Nebraskan of Mexican-American descent, I have experienced both the challenges and opportunities Latinos face in the state. Because of my personal experience, I would like to be a catalyst for positive change, to promote the advantages available to Latinos and to help overcome prejudices and stereotypes that continue to exist,” he said.

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